

2024 PACKAGES STEM EDUCATION

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for STEM EDUCATION

✓ INTRO: ~~\$880~~ \$580

- 1-year content ad on STEM Class page or STEM Camp page
- A paragraph (110 words + square graphic or logo + link to your site) in the March and April editions of summer program newsletter
- A paragraph in fall programs newsletter in August OR a regular Thursday newsletter of your choice

[SAMPLE CAMP NEWSLETTER](#)

[SAMPLE IMAGE ADS](#)



You provide STEM Education: Our readers are your audience! KidsOutAndAbout's program campaign is late January through June. **Choose a package to become hyper-visible to parents searching for science, math, and technology learning.** Also be sure to post your upcoming sessions to our calendar when you have that information (that part is free).

✓ STANDARD: ~~\$2610~~ \$1800

- 1-year content ad on STEM Class page
- 1-year content ad on STEM Camp page
- 1-year large image ad (728 x 90 px) on KOAA's main local Week-by-Week Summer Camp page
- A paragraph in the March and April editions of summer program newsletter
- A paragraph in local fall programs newsletter: August
- 6-month upgrade of your listing so anything you post to our calendar or anywhere you appear in a category list, your business will float to the top of the list and will be highlighted with graphics and description

✓ PREMIUM: ~~\$5010~~ \$2610

- 1-year content ad on STEM Class page
- 1-year content ad on STEM Camp page
- 1-year large image ad (728 x 90 px) on KOAA's main local Week-by-Week Summer Camp page
- A paragraph in the March and April editions of summer program newsletter
- A paragraph in local fall programs newsletter: August
- 12-month upgrade of your listing
- Square image ad (250 x 250 px), 20,000 impressions / month for 4 months of your choosing
- E-blast about your program to our entire local list: Usually 5-9 paragraphs, header and side graphics

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!



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